



**Attendance: Connor, Michael, Jeff, Paulina, Niki, Jacky, Sharlene**

**Start Time: 6:00**

Jeff:

- Comm 486W – reforms,
- BA-BCOMM
- Honour Code is being set back by the professors – more explicit references to respect staff and professors
- Goal setting with Awards Night, Case Competitions (curriculum, JDC West, Comm 101)
- BCC, met with Linda → promoting and communicating initiatives & organizing clubs to coordinate with BCC
- Sarah – student experience advisory – team has been hired
- Random meetings with different school people – Denise Withers, licensing

Paulina

- Goal setting for Marketing team: alleviating the intimidating brand of Sauder
- Passwords from Johnny Lee
- New Projects: getting every club initiative and conference to submit marketing plan to approve: target market, what are strategies for promotion, how to communicate, value proposition to students
- Exec Blog
- Marketing Policy
- Marketing Communications
- Do a Sauder/CUS video
- Sauder apparel – working with UBC Administration

Sharlene

- Email correspondences
- Working on budget
- Water dispenser
- Email transitions
- Send in all requests for year – for events confirmed

Niki

- POITS is tentatively booked
- Grad
- Frosh



- Ruth Kwok
- Talk about Orientations with UGO and other stakeholders
- Frosh: Equity training for all leaders – from Pamela
- SoCo – no team available
- Concerns expressed for Buddy on Exchange
- Goals per event

Michael

- Standardized budget
  - Budget presentation
- Finance Commission: new project – Annual Report
- System: Alpha version to be launched in July – beta version to launch in September
- Working with CR Team and Finance Commission to reduce costs for all conferences
- Interest for bank account

Jacky

- Enterprize
- CR Breakfast
- Conference policy
- Alumni Affairs
- Portfolio Meeting

Connor

- New building – working with Tom Ross
- Contract is signed
- Working with Kaylee on projects – JDC 2012
- Turnover mechanism using server at UGO
- Dealing with Grad
- Sauder family is coming tomorrow

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1. Interim Exec Assistant
    - a. Looking for candidates
  2. New Club Membership – Advertising
    - a. Paulina feels okay to lend marketing space



- b. Advertising is an AMS-constituted club
  - c. Presentation to the board
- 3. Strategic Goal for Clubs
  - a. What do clubs do in CUS? What role do they play?
  - b. Clubs to revalidate their club status
  - c. Benefits to CUS members
  - d. Feedback from CUS club presidents
  - e. Go to the board
  - f. Different funding model for clubs
- 4. MBA Hockey Tournament
  - a. Thought that the CUS would give 3000 to support
  - b. Motion: to fund the MBA Hockey Tournament
    - i. In favour: 0
    - ii. Against: 6
    - iii. Abstained: 1
- 5. Interest Bearing Account
  - a. Invest \$200 000
  - b. Invest in low-risk bonds
  - c. But have to lock it in for 4 years
- 6. Standardized Budget
  - a. Macro
  - b. Michael went over the budgeting process – very neat!
- 7. BCC Funding Model
  - a. Discussion to happen on original intent of model
  - b. Discussion with Linda
- 8. Enterprize