

JDC West 2013 - Funding Proposal

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JDC West 2013 Theme: Lasting Impacts



“*LASTING IMPACTS*”

Environmental sustainability
Economic sustainability



Long term strategic thinking
Long term implementation strategy



Clear vision
Commitment to put forth action



What is JDC West?



3 days of **competition**, socials, and fun

Academics

- Accounting, BusStrat, Entrepreneurship, Finance, HRM, IB, Marketing, MIS, NPO, Tax
 - 3 hr cases
- Debate
 - 2 days of competition

Athletics

- 2 athletic sporting competitions
- 2 days of competition

Social

- 12 social challenges
- 2 days of competition

Development of critical thinking skills and leadership potential

➤ Western Canada's largest student run business competition

JDC West 2013 - Lasting Impacts



3 days of **competition**, socials, and fun

Academics

- Accounting, BusStrat, Entrepreneurship, Finance, HRM, IB, Marketing, MIS, NPO, Tax
- **PROPOSAL: ETHICS**
- Debate
- 2 days of competition

Athletics

- 2 athletic sporting competitions
- **Sport 1 - Netball**
- **Sport 2 - Badminton**
- **Sport 3 - Aquatic Medley**
- All events contained on campus

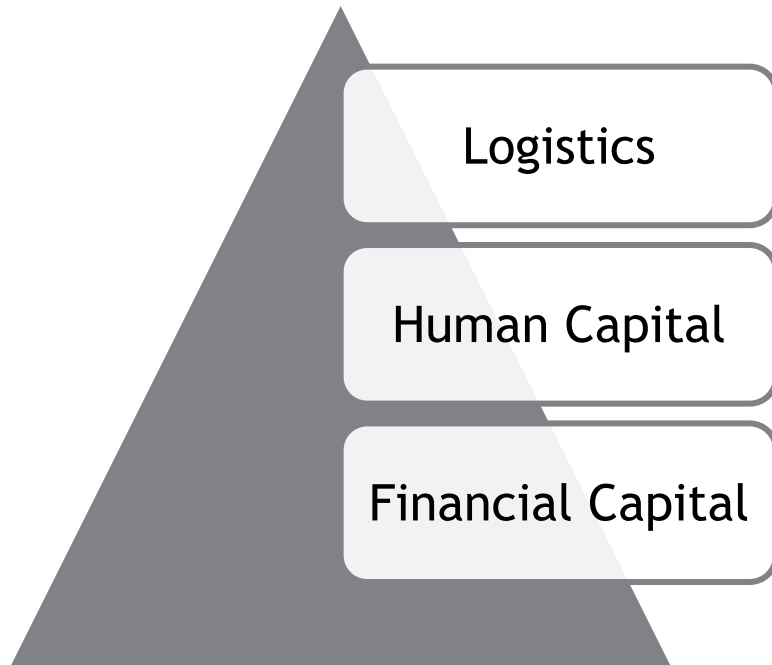
Social

- 12 social challenges
- 2 days of competition

Development of critical thinking skills and leadership potential

➤ JDCW 2013 will be hot-to-go

Recap: Scope



Hotel - 480 room nights, 5 meals, night events

Transportation - 600 students, multiple trips

Venues - Night events, Gala

Executive (10), Organizing committee (15), Event volunteers (100)

Budget of about \$400,000, sponsorship of over \$200,000

➤ What is required to host JDC West?

Where we're at: Hotels, Venues, Transportation



Hotels

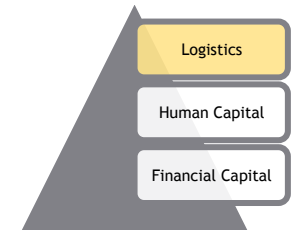
- Hyatt*
- Marriott*
- Sandman*
- Sheraton
- Four Seasons

Venues

- Vancouver Convention Center
- Richmond Olympic Oval*
- UBC Rec
- Henry Angus*

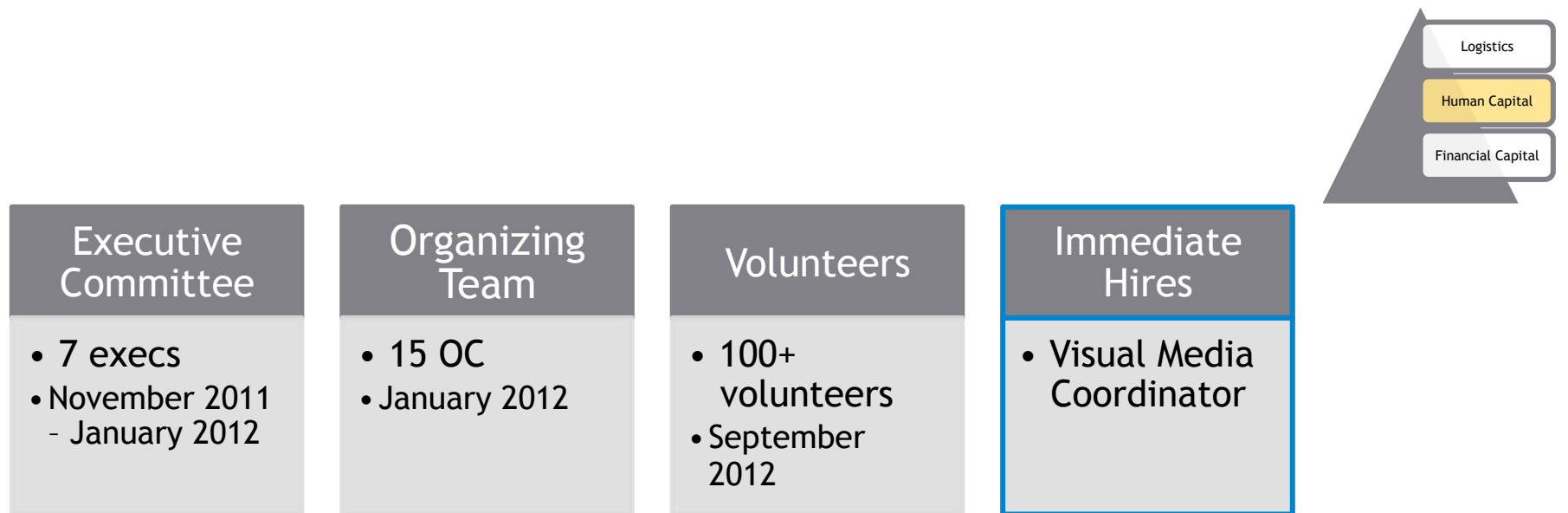
Transportation

- Greyhound
- Translink



➤ Process of compiling and negotiating quotes

Where we're at: Organizing Team, Volunteers



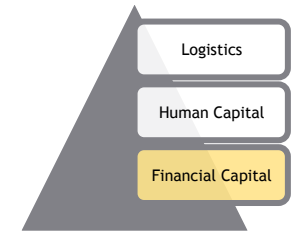
➤ Low HR needs until January 2012

Where we're at: Budget, Sponsorship



Expenses

Delegate:	Hotel Rooms	\$77,280.00
	Food	\$56,160.00
	Delegate Packages	\$10,000.00
Events:	Gala	\$50,000.00
	Night Venues	\$15,000.00
	Security and insurance	\$ 5,000.00
	Night event A/V	\$15,000.00
Operation:	Pre-event	\$20,000.00
	Transportation	\$35,480.00
	Marketing/Promotions	\$ 5,000.00
	Volunteers	\$ 1,500.00
	Miscellaneous	\$30,000.00
Competition:	Sports Expenses	\$ 7,500.00
	Social Competitions	\$ 3,000.00
	Academic Materials	\$25,000.00
	Academic Judges	<u>\$15,000.00</u>



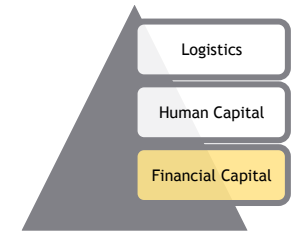
Sub total	\$370,920.00
5% buffer	<u>\$ 18,546.00</u>
Final	\$389,466.00

Where we're at: Budget, Sponsorship



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Where we're at: Budget, Sponsorship



Revenue

Delegate Fees

\$187,200.00

Total known

\$187,200.00

Expenses

Total

\$389,466.00

Net Deficit

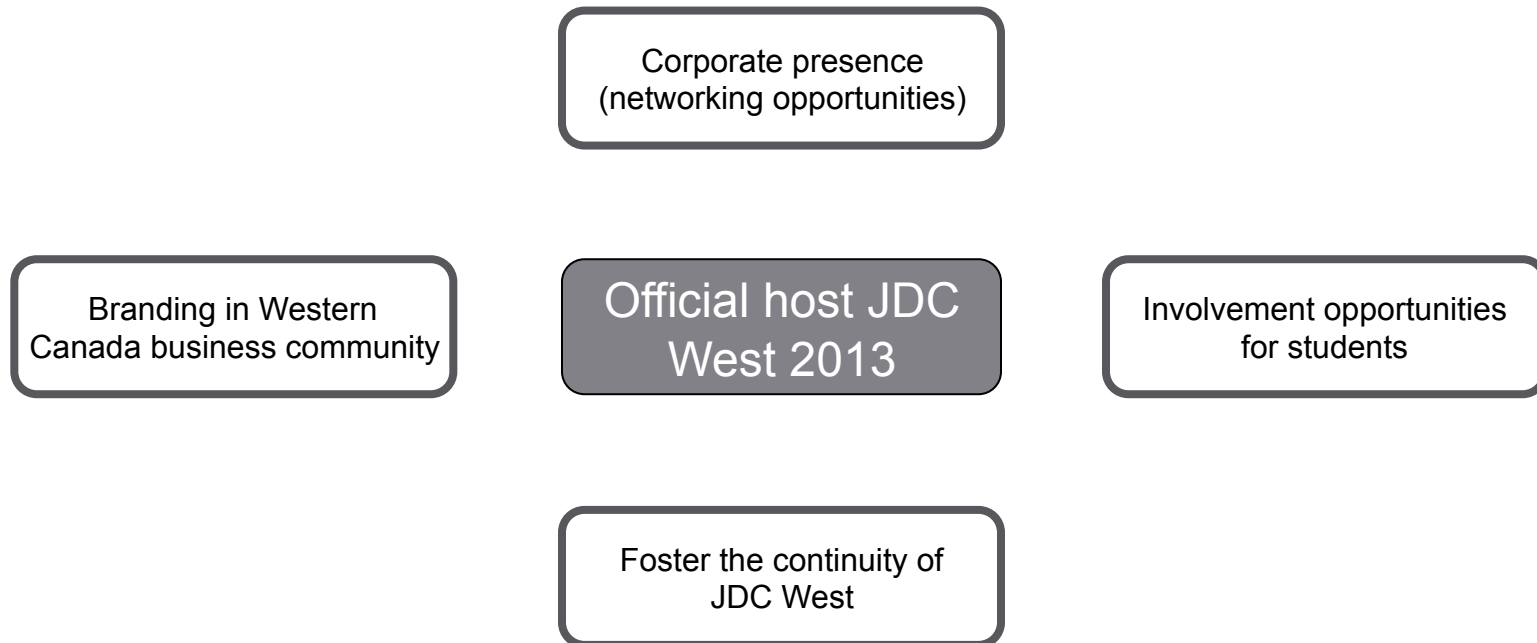
\$202,266.00

Logistics

Human Capital

Financial Capital

What's the value for the CUS?



➤ The value lies in “brinin’ the competition back home”

Sponsorship Breakdown



Net Deficit **\$202,266.00**

Dean's Office	\$50,000
High Level Industry Sponsors (5)	\$100,000
Low Level Specific Sponsors (15)	\$20,000

CUS Contribution **\$35,000**

>> Total CUS Contribution: \$35,000



Thanks!

Questions?