



Global China Connection

From UBC, to the World

What is Global China Connection (GCC)?

GCC is an independent, student-run, non-profit and non-political organization dedicated to fostering deep and trusting personal relationships among Chinese and non-Chinese university students.





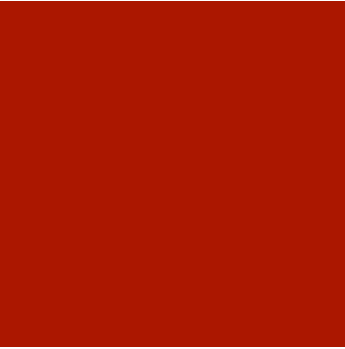
What Does GCC Do?

- Create opportunities for Chinese students and their international counterparts to socialize, learn and work together.
- Through a variety of events and the utilization of latest media tools, bring together GCC members for learning, networking and future professional opportunities.
- Advance international trust and understanding through GCC members for learning, networking and developing future professional relationships.
- Promote high ethical standards for GCC's academic, professional and personal lives along with a commitment to make the world a better place through lifelong fellowship.
- Have fun together while accomplishing all of the above!

Who Does GCC Target?

- Within UBC, we are striving to have everybody that is interested in networking part of our global connection.
- We also aim to attract students from all over the world to undergraduate programs in UBC through our international network.
- Furthermore, we seek to engage firms, corporations & other organizations around the world and successfully provide opportunities to UBC students.





GCC and Other Clubs on Campus #1

- GCC is an one-of-a-kind club on UBC campus. We realize that there might be potential conflicts with other clubs on campus, especially UBC BizChina Club; however, after extensive discussions with SAC executives and BizChina, we have come to a consensus that:
 - Our target audience is vastly different, although BizChina is made available to all students, however, through the events and services that they offer we can assume that the club is actually tailored to a more specific audience, whereas GCC is aiming at literally every single demographics and backgrounds

GCC and Other Clubs on Campus #2

- The “China” in the name of our club is ultimately misleading, as we are actually not geared specifically towards china, but rather, we are using China’s rapidly growing economy as a means to connect global business. China is the means, rather than the ends.
- We will now utilize the blue ocean model to show the differences between GCC and BizChina in terms of events and other services.



Questions & Comments

