



Attendance: Chris, Laura, Johnny, Nathan, Kristin, Uvini, Connor

Start: 2:10

End: 3:46

Updates:

Nathan:

- Mailboxes
- Minutes to AMS

Chris:

- met with Irfan re: Strategic Management
 - the option vs. Commerce One
- 2 years

Johnny:

- website
 - functionality has been improved greatly
 - CUSunday will be streamlined as a result of the updates on the website
 - Johnny will post what he believes to be the most important for that specific week to eliminate repeat
 - Marketing Commission will have the discretion to order the posts
 - importance is not necessarily at the discretion of the CUS
 - clubs need that resource while conferences and other events have their own marketing resources
 - how will this be communicated to Service Council?
 - current system: just post whatever people send you in that order
 - **website as a topic for discussion**
- class liason
 - have not hired yet
 - pursuing an agreement to communicate directly to the classes. Pam was not in favor – Johnny will probably use old system
 - online system will be created for class liasons to enter their contact information
 - **Johnny to post hiring for position by end of the day**
 - **Johnny, Laura and Nathan to meet after re: hiring**
- other websites
 - has been working on Enterprize and Golf's websites
 - needs to find a way to help them without doing it for them
 - can let them do it and then advise later
 - started to develop a quality assurance guideline to allow them to create a quality product
 - the position of VP Marketing is changing – not simply a webmaster or an IT Director
 - **Johnny and Laura to define the role, come up with a timeline and come back with a proposal to Exec**

Kristin:

- coordinating people for Orientations



- can evaluate involvement after
- use resources for next years planning
- IMAGINE pep rally on Tuesday – Exec can go and cheer with the MUG Leaders
- finished 1st and 2nd year involvement package – in FROSH bags
 - **Kristin to send PDF out to Exec**
- **save Kelly a Prospectus!**

Uvini:

- Alex working on new material with Alumni
 - giving more incentives for clubs and events to have an alumni page in each of their websites
 - can encourage with Alumni Office – restrict an CUS event from having their information on the CUS Alumni Package until they put the tab up on their website
 - how do we convince them to update their information throughout the year?
 - explain how alumni can get involved with in different events
- Event Evaluation:
 - sending online survey out to froshes by the end of the weekend
- Registration System:
 - we cannot use it during this year – we **must** use the AMS registration system
 - **Uvini will contact Tom to transition over to the AMS**
 - **Johnny will inform CUS clubs/events (especially Ignite, Golf and Business Cards) of the current status of the registration system**

Connor:

- need to hire Yearbook
- Sustainability found \$1000
- still working on a voting system
- Linda is working well with Connor
- **Connor to speak with Chris about business cards**
- **Connor to speak with Uvini re: CR shipping**
- Lockers and Business Cards may continue on same system
- Business week is moving along

CUS Website:

- predicted what the portfolios needed
 - manual service council updates
 - ability for Connor have a form for anything he needs
 - 5 ads on the rotating script at the beginning
 - theme based marketing
 - twitter-esque update feed on homepage
- Johnny to make a video of how to use the website
- separation was for communication reasons
- website will be ready for the beginning of the school
- hiring documents will need to be out for next week – will it be sent this week?
 - **Johnny to write email and send on Sunday**
 - **Email any CUSunday requests to Johnny TODAY**



Service Council:

- **Nathan and Laura to hold a Service Council Welcome Back meeting**
 - **talk about Event Evaluation**

Lockers:

- Kelly has received some complaints – where to direct people with locker requests?
 - the procedure is unsure at the moment

Business Cards:

- could have snack bar doing the distribution

Registration System:

- no problem to get on the system – we just need the training to learn how to use it
- how are we going to collect the data from the system?
 - data may be collected differently this year
- this year will be spend building up the back-end of the current system
 - might be a BoD issue

New Hires:

- Yearbook
- Grad
- Class Liason
- Commission
- Events & Calendar
- Webmaster
- 1st Year Director
- 2nd Year Director
- FSD
- 3rd Year Representative
- 3 1st Year Representatives
- JDC Academic
- CCP hiring 25 positions

Upcoming Meetings:

- Google Doc for upcoming meeting agendas
 - 2 sections – exec brainstorming and then final agenda
 - have a deadline of 24 hours before meeting and then agenda will be approved – other items can be added later
- will send a doodle with all the possible weekly times
 -

Recognition within the CUS:

- every exec brings a person from the portfolio that has done a great job – not necessarily been recognized, but done something great
- will allow us to both recognize and thank others

FROSH:



commerce
undergraduate
society

Executive Council Meeting Minutes September 4th, 2009

- this year must be the change
- infuse the new CUS everywhere