



Attendance: Laura, Chris, Kristin, Travis, Uvini, Nathan, Johnny (skype), Connor (skype)

Start: 6:20

End: 7:58

Note: Chris will be Equity officer for this meeting

Updates:

Chris:

- APT more comprehensive
- Hilary's team is going well
 - planning online videos/tutorials
- Ralph planning 3 upcoming CC's
 - researching for External competitions
 - hiring his team soon
- JDC will meet with Chris tomorrow

Kristin:

- budgeting
- worried about Business week re: hiring
 - preliminary plan looks good
- mapping out personal projects

Uvini:

- budgeting
- ExCo has been good at sharing budget: 60% conference 40% competition
 - looking to have a meeting to clarify the process
- Alumni's budget has multiplied by 2
- CR is ambiguous at this point
 - team still transitioning
- Me Inc, Ignite and Enterprize are both looking at the Hyatt
 - Christina (VP Conf. Enterprize) good at lowering prices at Hyatt
 - IBC is b/w Hyatt and Sheraton
- **UBC Alumni Relations weekend starts tomorrow; good opportunity to meet them and talk about CUS**
 - Alex is working on Alumni package for CUS/Sauder

Laura:

- working on summer projects
- Paul is looking into doing 360 degree feedback for CUS
 - either in place for service improved or self improved (or both)

Connor:

- HR Director is amazing

Travis:

- received most of budgets from everyone except CR and some undecided (yearbook and IT)
- major conferences have all been submitted
- given team 5 years worth of budgets and doing some analyses
 - rough idea of where they should be spending money
- also planning on having a sit-down with a lot of the conferences
 - worse case needs to be either equal or less than last years rather than better
 - sponsorship will be less than last year



- willing to alter budget based upon changes in conference changes as we go along
- financial analysis: self-sufficiency, variance of budget and participation increases
- asked Josh how to measure Dragon's Den for new initiatives
- looking at measuring how much each conference is spending and how many people are participating
 - most are around \$130/student or around \$260 for enterprize
 - \$500/student for JDC West
- **looking for more input from Execs as they are part of the portfolio's**
- his team will send him analysis by this weekend and then go over analysis and budgeting for each conference
 - will give 2 weeks to go through conference budgets
 - then 2 weeks to work with BOC and Execs to prepare for BoD presentation
- trying to get FROSH and such done earlier
 - room capacity for 330 but only 270 attended → large budget increases for hotel
 - have to have 4 out of the 5 floors
 - **get a sense of Board's feeling on these events on Monday**
- VP Finance for each event should do all reimbursements and should not purchase anything
 - **this notification should be sent to all Service Council**
- Question from Connor:
 - Alice has been organizing business cards; asked Travis to create an account for business cards. What solutions can we come up with for business cards this year?
 - Travis:
 - we have accounts for business cards set up
 - PayPal would be ideal
 - fill out form, then submit it via PayPal
 - Alice would write a cheque and then mail it every month
 - **Travis to email Alice and explain the procedure**

CUS Break-in:

- RCMP was focused on cash machines and surveillance stuff
- Bruce Franklin explained what happened to Laura
 - all that was broken was a small pane of glass used to open the door
 - boardroom seemed to be fine
- 3rd break-in
 - 1st - \$1000
 - 2nd - snack bar
- **Laura and Connor to talk about CG Lounge and CUS offices**

BCC Budget:

- do they give us a budget?
 - no, we evaluate them based upon previous years and model
- definitely need a number but do not need a budget from BCC. model solves this
- overall budget is 10% CUS
- 7-8% wage raise every year



- BCC's budget is only a small portion, so can't analyze it as much
- **Travis and Chris to work through it and provide a number**

CUS Emails:

- **Johnny and Nathan to work together on a solution**

Marketing Structure:

- Johnny trying to come up with a more structured way to look at marketing
- allows him to know who to keep an eye on more
- Alumni Relations may have to move up to level C
- how does it work operationally?
 - individually
- how does it work throughout the year?
 - will it be a "No" if they are Level D
 - more of a categorization of how much communication each needs to have, not who is more important

Service Council Clothing:

- does it make more sense to get BoD clothing?
- Service Council still puts in a ton of hours and it feels they should get credit for it
 - recognition
- is this a good use of money?
 - how much value is added?
- from general student perspective, it doesn't seem like a student would be able to talk to them more because they have a CUS jacket
- awards night exists for recognition
- CUS would not exist without the time and effort people donate
- want to continue to motivate the SC by rewarding them
- adds more presence in the CUS building
- had random people ask about CUS jackets and gets the CUS presence out there
- would have to wait for store to open to start a "CUS Clothing line"
- get them at FROSH for first years and then sell the CUS at FROSH
- Comrades could be coupled up with Snack Bar
 - couldn't be changed every year, brand would need to be created
- doesn't seem like something that can be started by September
 - no market research
- student money goes towards REC sweatshirts
- need numbers

< \$100

- if you agree, do not respond to the email
- send out email, give it a week, if people have objections they can send email back
- for Exec
- if only 2 people reply and object, is it a vote over email?
 - Travis will get it too and a decision will be made from there

HKIN Boat Cruise:



- Past few years, had a few interfaculty events (HKIN-Commerce boat cruise)
 - Last year, HKIN got in trouble because student fees weren't coming in
 - They asked us to pay up front and help the event go through
 - Been on Halloween and was crazy
 - Because of FROSH and POITS, probably not interested in having this event
 - Didn't want name on event, just HKIN Boat Cruise but with our money
 - HKIN sold out quickly because they sold to every faculty, but Commerce didn't because we only sold to Commerce students
 - Other faculties couldn't get more tickets from Commerce
- 2 issues:
 - name not on event
 - didn't advertise it properly
- not in SoCo's budget
 - SoCo now for more social events rather than drinking events
 - looking at Mr. Faculty or at least Mr. Sauder
 - that would be the interfaculty event
 - would people be upset if we didn't fund it?
- some Sauder students wonder why we fund parties/drinking
 - there is value in social events, otherwise we wouldn't spend what we do on them
 - as long as everyone has equal opportunity to attend, it's okay to spend the money on them
- if HKIN is willing to do other events, do what Mina was proposing
- not sure if people got their value out of it last year
- putting money and name on the event is accepting liability for it
 - from quality and risk perspective, not necessarily valuable
- if we become sponsors, we would be able to affect the quality of the event
- **All those in favor of moving forward with interfaculty relations with HKIN in ways other than Boat Cruise:**
 - **Yes: 5**
 - **No: 0**
 - **Noted Abstention: Connor and Johnny**
- **Kristin to put together on info for interfaculty events for the HKIN Social Coordinator**
- **Send out info to other faculties on plans moving forward with interfaculty relations**