



Attendance: Chris, Kristin, Uvini, Nathan, Laura, Travis, Kelly,

Start: 6:12

End: 8:49

Updates:

Travis:

- meeting with BOC Tuesday
- FROSH is going with the Sandman hotel

Kelly:

- Leadership Conference in Nanaimo invited us
- only had some minor complaints

Chris:

- Academic Committee meeting discussed new academic initiatives coming up at Sauder
 - Ben will be in charge of moving forward with the BA/BCom – in talks with Pam
 - Also working on 299, OB and 486W
- improved on model for the BCC funding

Johnny:

- setting up meeting with Nick for website
- talked to a student who felt like the CUS was like a frat – need to implement more tangible, smaller events/products

Kristin:

- looking for a proxy for an Orientations meeting on Monday
- attaining another contact for POITS
- meeting with Thato for aligning the Board and VP Engagement

Uvini:

- KPMG will be cutting back on what they sponsor
- Enterprize is working on strategy:
 - CR a bit behind – finishing sponsorship package
 - conference will be international
 - sponsors want Enterprize to be international and more focused on innovation while the CUS wants the conference in Vancouver
 - BDC wants the conference to go national, otherwise, they may not sponsor anymore
- All conferences are going with the Hyatt
- Golf is about to get a website up and running (www.cusgolf.com)
 - picked the charity Canucks4Kids
- CR Breakfast starts at 7:45 and are screening presentations
- Will be meeting with Ignite! and IBC

Nathan:

- finishing A/V Contract with Showmax Productions
- working on other smaller projects right now

Service Council Clothing:

- wait to the end of this year and reconsider because it is normally done every other year
- Engineering allows students to buy a jacket – another option



In-depth Portfolio Updates:

VP External:

- Kristin and Carman are back for Style and the City
- Alex is sending lots of emails for external even though he's away
- previous concern over CR but it has been taken care of now
 - team has been working very well together
- main current concern is with Enterprize
 - it's hard to be fully involved because there is so much information
 - where the organization stands and where it is going
 - the national business plan competition was not sustainable in the first place

VP Engagement:

- Margaret is doing a great job with FROSH
- Business Week is a bit ambiguous at this point – haven't talked to Chris in a while
 - will get another update from Chris
- Ben and Karina have got all their dates
- BudEx is being setup before she leaves on exchange
- it may not be completely practical to have the 2-week updates and monthly meetings

VP Marketing:

- Sauder Squad captain missed first meeting but fixed her budget
- Sent out email during May for portfolio updates
- Prospectus is complete except for advertisements
 - Laura has been in talks with Kiel about handbook – looks great
- CUSunday stopped over the summer – no emails about it
- Amy has been in contacts with Johnny about the website and does not have a marketing director yet
 - will help make the new website
- Ben has been talking about setting up a Marketing Policy
 - **Johnny to meet with Ben about Marketing Policy and website people**
- The CUS pays \$2500 for a server for 2 years – individuals should not buy their own hosting
 - after the 2 years we could renew the contract or move to another company
 - according to UBC policy it has to be on Canadian soil
 - important to ensure that all sites are on the CUS server.
 - **Johnny to make sure everyone knows that they need to host their website on the server**
- Alina is working with Chad on the DVD mailout
 - it is important to have something sent out – possibly a brochure?
 - mailouts should be CUS focused, but it is a bit odd to introduce the Execs
 - could introduce the conferences and events to the students – early marketing
 - good idea to put the video on the web but send out a mailout sheet to introduce the CUS
 - **Johnny to meet with Alina to figure out how to move ahead with the video**



- Events & Calendar Director and Yearbook Director need to be hired

VP Academic:

- Team composed of experts that have a lot of experience
- CCC working hard to acclimatize – doing well so far
 - trying to increase more opportunities for 1st and 2nd years
 - having internal case comps – KPMG in first term and another for first and second years
 - then, they will hold another internal case comp for everyone
 - trying to have more tutorial sessions for case practice
 - also trying to adhere to certificate system
- ISAS is in South Africa so a bit harder to get updates
- APT has been setting up for adjudication – no updates until next meeting
- Awards Night thinking of having it on Wednesday, April 14th – good to have it before school ends
- **Awards Night has the go-ahead for April 14th**

Ombudsperson:

- great that Pia stood in for Kelly at the Board meeting – good that people explore other areas of the organization

VP Finance:

- Phoebe has been doing great with reimbursements
 - Finance website had to be updated – she updated it within 2 days
 - needs another form for the database
 - needs the account numbers to correspond to the conferences
 - **Johnny to give Phoebe access**
- Commission is very helpful for more statistical analysis
- Financial Reporting Officer, Audit and FSD to streamline the Finance website
- Have Commission work on a policy to connect with the Board to keep the Commission sustainable
- creating a prepaid credit card for the CUS with AMS VP Finance
 - Conferences and Events should not pay for events individually – they should be invoiced and paid for with credit card or cheque
- will create a reimbursement policy with Chad to simplify the process – 2 weeks before due
 - 2 weeks may not be enough
- Travis has been talking to Amy (AMS Treasurer) about misplaced reimbursements
 - students should have ID when they pick it up
 - will also create email account for reimbursements and will get an automatic reply for reimbursements within 2 weeks
- Conferences tend to plan their event extravagantly – needs to cut some areas
 - Me Inc/IBC looking to do promotion and spend 200-300 promoting the event at FROSH
 - is FROSH a good time to promote? too early?
 - Me Inc because of workshops that happen early
- It seems as though events can be consolidated and that we are doing more jobs than the CUS demands
 - Alumni Relations requesting 3x the amount from last year



- Alex equated it to Harvard and bringing in more Alumni
- Are CUS students allowed to attend the event? – it will be very selective
- He an Alumni Kick-off Event planned – CUS students not allowed to attend
- Board will be discussing it
 - **Travis to talk to BOC about Alumni Relations budget**
- Conflict also arises with the BCC – will there be a cap on it?
 - cap exists in our budget as we only have so much money
 - their budget can skyrocket if they meet their target

IN-CAMERA OMBUDS DISCUSSION

Executive Assistant:

- about the UBC/CUS Policy for patch fees
- conflict of interest with Enterprize
- Clubs Council meeting
 - collect dates and put them on CUS Calendar
 - Exec may want to be there – invite will be sent out to the Exec
 - could do an event with the Service Council and Clubs Council to a CUS night-out
- Board business cards completed

Alumni Event:

- there are lots of recent alumni that are still really interested in what is going on inside the school, but do not necessarily have a lot of money to give back
- CUS now has permission to ask these alumni to donate money to the CUS up to \$5000 – a new revenue stream for the CUS/clubs
- good way to keep the alumni involved and allows clubs to have another source of revenue
- Alex is working on an alumni-specific package

IN-CAMERA ENTERPRIZE DISCUSSION

Registration System:

- AMS system will be good for us as long as it isn't terrible
- It can be customizable
- the AMS would like us to contribute but they are doing it for themselves right now
- **Laura to talk to Tom about the registration system**