

The International Business Club

Presents: World Cities Night



InternationalBusinessClub

Request

Additional funding for our signature event,
World Cities Night.



InternationalBusinessClub

About Us

- ◆ One of the largest academic and career- oriented student organizations at UBC
- ◆ Bringing together business professionals, eminent faculty members, notable alumni, and outstanding student leaders,
- ◆ Our club has approximately 250 members, half of which will be expected to attend World Cities Night (125)
- ◆ Students who are non-members will be given an opportunity to purchase tickets to this event as well.
- ◆ The event is not limited to students who are studying commerce; students from arts, engineering, science and pharmacy can also choose to attend.



Outline of Project

- ◆ January 12, 2012. Expected attendance 100-150 students
- ◆ Signature event
- ◆ Scheduled at the Shangri-La. Cocktail reception setting
- ◆ Keynote speakers
- ◆ Beneficial towards students



Student Benefits

- ◆ Valuable and applicable to many different career paths
- ◆ Diversify student's business etiquette with many professionals around the globe
- ◆ Exposure to possible international employment
- ◆ May someday serve as a bridge to a student's future international career.
- ◆ Professional backgrounds range from international construction, real estate, law, finance, sports and entertainment
- ◆ Potentially spark interest in students who are from different backgrounds in working internationally.
- ◆ Brings together students from various years and faculties, building long term friendships and promotes students to share their ideas and interact with one another.



Professionals Interested in Attending

- ◆ Peter Wong; Raymond James VP Financial Analyst
- ◆ David Boyd; CEO of Opticom
- ◆ Angel Chan; CEO of WINGS
- ◆ Chris Chong; Butterbooth entrepreneur
- ◆ Matt Sharp; ComNav Marine LTD
- ◆ Peter Fang; JP Morgan, Merrill Lynch



Financial Information

	<u>BASE CASE</u>	<u>OPTIMISTIC CASE</u>	<u>CONSERVATIVE CASE</u>
REVENUE			
Membership fees	\$ 2,520.00	\$ 3,000.00	\$ 2,500.00
Ticket Sales	\$ 1,995.00	\$ 1,970.00	\$ 1,805.00
Miscellaneous	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00
Business Revenue	\$ 626.00	\$ 646.00	\$ 606.00
Sub-Total	\$ 7,641.00	\$ 8,116.00	\$ 7,411.00
EXPENSE			
Marketing	\$ 409.84	\$ 409.84	\$ 409.84
Gift & Prize	\$ 185.00	\$ 173.00	\$ 197.00
Operations	\$ 7,612.07	\$ 7,333.07	\$ 8,025.47
Team	\$ 27.00	\$ 27.00	\$ 27.00
Miscellaneous	\$ -	\$ -	\$ -
Sub-Total	\$ 8,233.91	\$ 7,942.91	\$ 8,659.31
CLOSING	-\$ 592.91	\$ 173.09	-\$ 1,248.31

CONSISTENCY TEST	Pass	Pass	Pass
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Financial Information

World Cities Night				
Food Expense	130	\$10.00	▼	\$ 1,300.00
Heater	1	\$56.00	▼	\$ 56.00
Room Rental	1	\$1,400.00	▼	\$ 1,400.00
Open Bar	1	\$762.00	▼	\$ 762.00
Sub-Total				\$ 3,518.00
World Cities Night				
Food Expense	130	\$9.00		\$ 1,170.00
Heater	1	\$56.00		\$ 56.00
Room Rental	1	\$1,400.00		\$ 1,400.00
Open Bar	1	\$762.00		\$ 762.00
Sub-Total				\$ 3,388.00
World Cities Night				
Food Expense	130	\$11.00		\$ 1,430.00
Heater	1	\$58.80	▼	\$ 58.80
Room Rental	1	\$1,470.00	▼	\$ 1,470.00
Open Bar	1	\$800.10	▼	\$ 800.10
Sub-Total				\$ 3,758.90



What funding are used for

- ◆ Covering administrative costs of the venue, providing students and professionals with a comfortable setting to *network* and *gain knowledge*
- ◆ Promoting WCN and Sauder School of Business, through *brochures* and *prints*



Thank you.

- ◆ On Behalf of the International Business Club

