



Board of Directors Meeting Minutes August 30th, 2010

Attendance: Pia, Connor, Jacky, Jeff, Paulina, Michael, Tim, Daria, Khalil, Niki, Chad, Alex, Ben, Negar, Serge, Siwan, Jenny, Daryll, Chris, Michael, Prina (Skype), Melissa

Start: 6:00 PM

CUS – AIESEC UBC Partnership Proposition

- See Powerpoint
- Asking for \$1500 to be shared between two conferences

Questions & Comments:

- Michael: If Sauder was giving the money, would we be the title sponsor?
 - Sauder will be given highest priority of sponsorship because this will be the largest amount donated
- Alex: What does AIESEC do?
 - Develop student leadership, find internships for students
- Niki: What makes you qualify for an internship?
 - People send in applications, which go through a board, and the interns are screened
- Tim: How does the conference fit into the organization? Is there a chance for students to get internships, or is it for students to learn about the organization? How many Sauder students will attend?
 - The conference is to develop student's skills. Once people become new members, the conference occurs in order to prepare the students to run AIESEC
 - Typically one third of the conference is Sauder (20 – 30 students)
- Connor: If the services AIESEC has to offer are already available through UBC and the CUS, what makes this conference different?
 - AIESEC increases the opportunity for students to gain a leadership role. With the quick turnover rate, more students will be able to help run AIESEC.
- Niki: How to become an intern? What is the delegate fee for each student?
 - You can be a member, or be an outside interviewee. \$170 and \$100
- Chad: Do you need money to access our marketing resources?
 - We want to get involved in the CUS, and we believe that it's a way for the CUS to get more involved with AIESEC.
- Michael:
 - Are we the first group you have approached for sponsorship?
 - We are planning on approaching the AMS
- Paulina: How many students are currently involved in AIESEC?
 - 14



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Comments:

- Michael: There needs to be a value trade off for Sauder students in order to justify a sponsorship.
- Connor: Great organization, however we need to maximize opportunities for our students, and it doesn't engage a large amount of students.
- Paulina: In order to develop the partnership between CUS and AIESEC, you can utilize our marketing without funding
- Tim: This wouldn't increase Sauder participation significantly
- Jacky: There is a similar organization called Go Global, which provides the same service

Be it resolved that the Commerce Undergraduate Society Board of Directors financially supports the AIESEC Western Regional Conference and Coastal Conference by sponsoring at least \$1 to the project

Favour: 0

Opposed: 6

Abstain: 1

Shinerama: Presented by Chris and Ben

- See attached

Questions & Comments

- Michael: You should be contacting residences

CIVIC & Conference Budget Outline

- See Attached

Questions & Comments

- Prina: What is the revenue
 - Between \$118,000 and \$120,000
- Chad: If budget is over, and they need more than \$1,000 it will go to referendum
- Michael: How many people have been hired
 - We have 7 and we are looking to hire up to 15, and might need 5 volunteers on the day of
- Tim: What determines the CUS exposure and budget
 - Sponsorship, ticket sales and dinner prices
- Niki: Was the conference budget model helpful
 - Yes

Be it resolved that the Commerce Undergraduate Society Board of Directors accepts the Canadian Investment Conference budget as presented with a Commerce Undergraduate Society contribution of up to \$49,000



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In Favour: 5
Opposed: 0
Abstain: 2
Motion Carries

Roundtable 2010 : Connor McGauley, CUS President

- Conference that brings together students to discuss business
- Up to now, nothing has been organized for the upcoming RoundTable
- Looking to host the conference as a UBC joint effort
- The event will be hosted in the Okanagan, and we will provide support through our executives
- This can attract students on a national basis, there is little risk with money, however our brand name is at risk, although this is a good way to showcase the UBC campuses
- The CUS holds a strong relationship with CABS
- This conference will be in March
- Tim: Do we have the co-host title
 - Yes
- Michael: Will the Okanagan be using the Sauder Brand
 - Our image and brand name is very present, however technically it is not the Sauder School of Business

Be it resolved that the Commerce Undergraduate Society Board of Directors endorses the Sauder School of Business to be the co-host for the Roundtable 2011 Conference. Be it further resolved that the Commerce Undergraduate Society Board of Directors enacts the VP External as the Guardian and Liaison of Roundtable 2011.

For: 7
Against: 0
Abstain: 0
Motion Carries

Sustainability Policies

- Sustainability Declaration Policy
 - Statement regarding sustainability's influence on the CUS operations



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- This policy outlines the long term goals and visions
- Adjustments of current relevant policy
 - Branding and communications
 - Board Procedures Policy
- Future Policies
 - Executive Procedures Policy
- Looking to have a Sustainability Award
 - Tie green behavior to an actual financial incentive
- CUS Sustainability's Role within the CUS
 - Promotes guidelines by giving tips or consulting services to initiatives that want to be improved
 - More prevalence on the CUS website

Questions & Comments:

- Paulina: Can we do a declaration on all the values we have
 - Yes, every value could have one page with an overarching goal
 - We need to ensure that posted values are indeed the values of the CUS
- Niki: I like the idea of having a sustainability honour code and having a legend indicating how well sustainability is occurring in the CUS
- Michael: Give people many initiatives to be sustainable

Clubs Presentation: Chad Embree

- See powerpoint

Questions & Comments

- Connor: Clubs are supposed to unite students in an industry, how much more than \$1,000 do you need for a wine and cheese event. We must deconstitute clubs under the AMS and reconstitute them under the CUS
- Pia: People don't seek their resources unless we show them. This could be discussed at the executive, which would provide more value
- Connor: There needs to be a constitutional amendment which outlines what the values are
- Tim: You should figure out if the clubs support the new policies



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Be it resolved that the Board of Directors Commerce Undergraduate Society accepts and endorses the Clubs Report as presented

For: 7

Against: 0

Abstentions: 0

Motion Passed

Work Updates:

- Senate
 - Meeting with Doug Alderage in order to learn how to talk the history of an undergraduate society
 - The service council must hear about these policy changes
- AMS Updates
 - See attached
- Niki
 - Ice Cream Social was successful, involvement package was completed, FROSH leader retreat to talk about important issues, meeting with Shinerama, Business Week is approaching where CUS will have a booth. Looking to bring back the first and second year dance. GALA Breakfast is approaching.
 - Potential bar nights, in which tickets are sold, covering transportation,
- Prina
 - The mascot is ready, which will be present for FROSH as part of Sauder Squad
- Jacky
 - Looking into transitioning from Rezco
- Jeff
 - Working with CCP, following up with portfolio members
- Paulina – VP Marketing
 - Worked through the marketing plan for the international business
 - Met with sustainability, struggling with communication between the chairs
 - Working on the website, the internal website, linked in, Facebook in order to best communicate information
 - We got a cork board in SWING for CUS use
 - UGO might have a new digital sign for it to be only for UGO and CUS information
 - Communication guidelines and promotional resources have been sent out
- Michael – VP Finance
 - Report is almost done



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Presidential Update:

- Meeting with portfolio
- In Saskatoon, worked on the JDC West proposal for about 22 hours
- JDS West is now owned by a board of directors, on which two Sauder alumni sit on.
- Working on CIVC model

Speakers Corner:

- BOD schedule will be on Mondays, hopefully between 6-8
- Mingle with MBAs

End: 9:12