

Reflections: Strategy for the Organizational Reform of the CUS



commerce
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society

Presented to the Commerce Undergraduate Society Board
July 18th, 2011

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→ Mission of the CUS

*"To enhance the value of the UBC Sauder School of Business' Bachelor of Commerce degree while cultivating **social, professional and academic** success in students."*



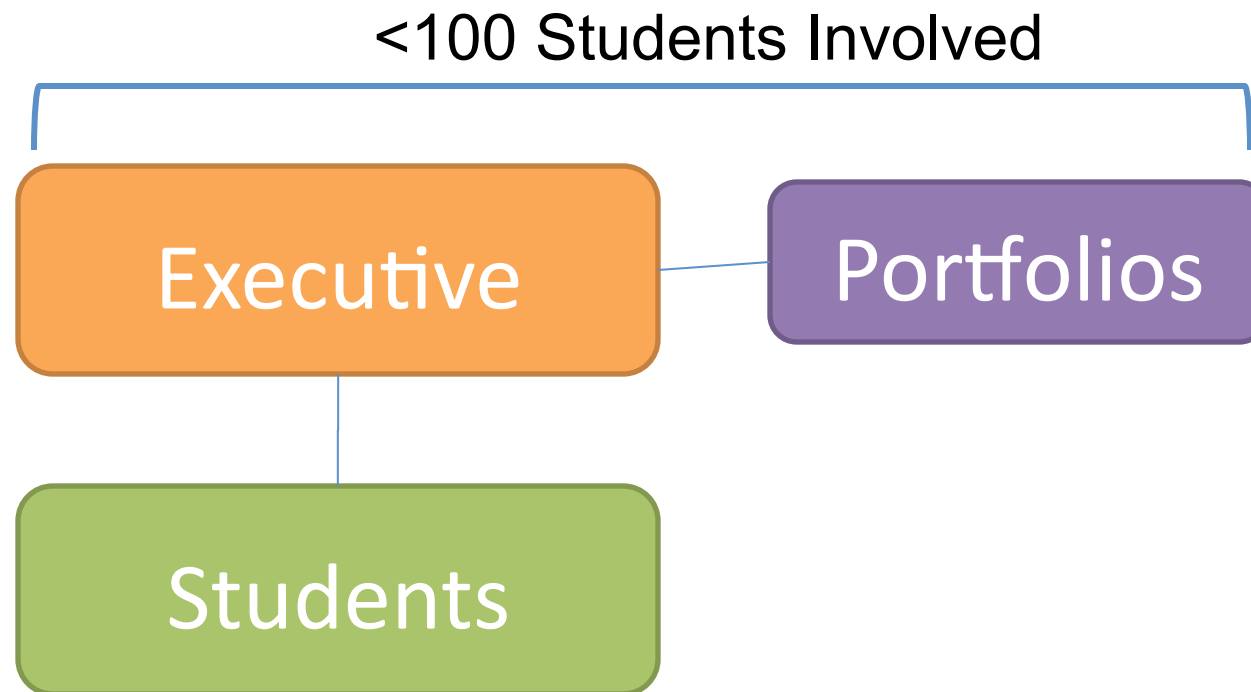
→ Purpose of this Presentation

Analysis of Board/Constitutional Reforms up to Present

Our Next Steps

→ HISTORY OF THECUS CONSTITUTION

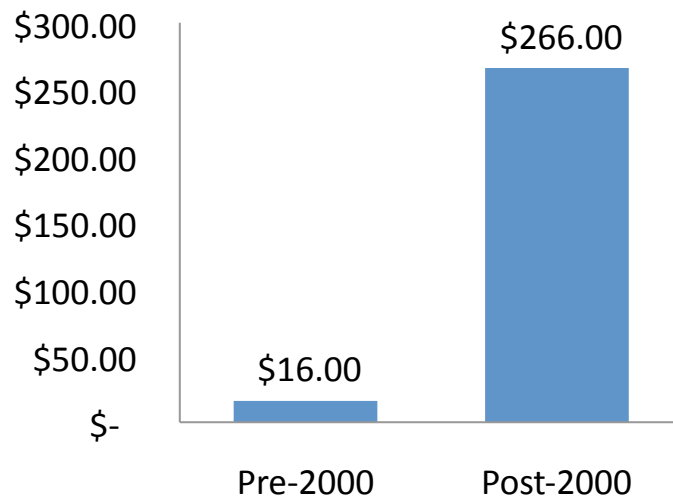
Before 2000, there was a general lack of structure and involvement



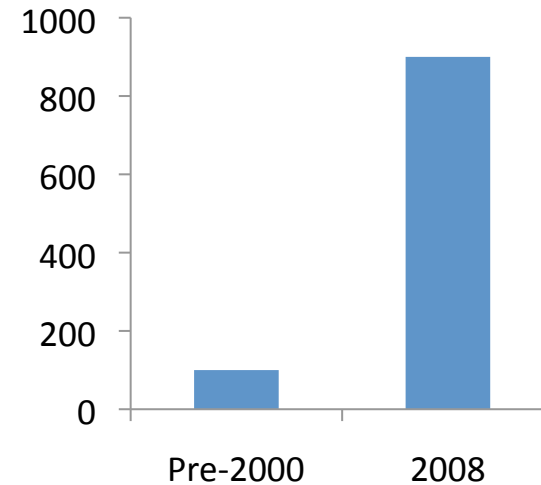
→ HISTORY OF THE CUS CONSTITUTION

In 2000, major fee and constitution reform brought new energy to the CUS

Student Fees



Students Involved



→ HISTORY OF THE CUS CONSTITUTION

In 2000, major fee and constitution reform brought new energy to the CUS

Frosh

Enterprize

SCMP

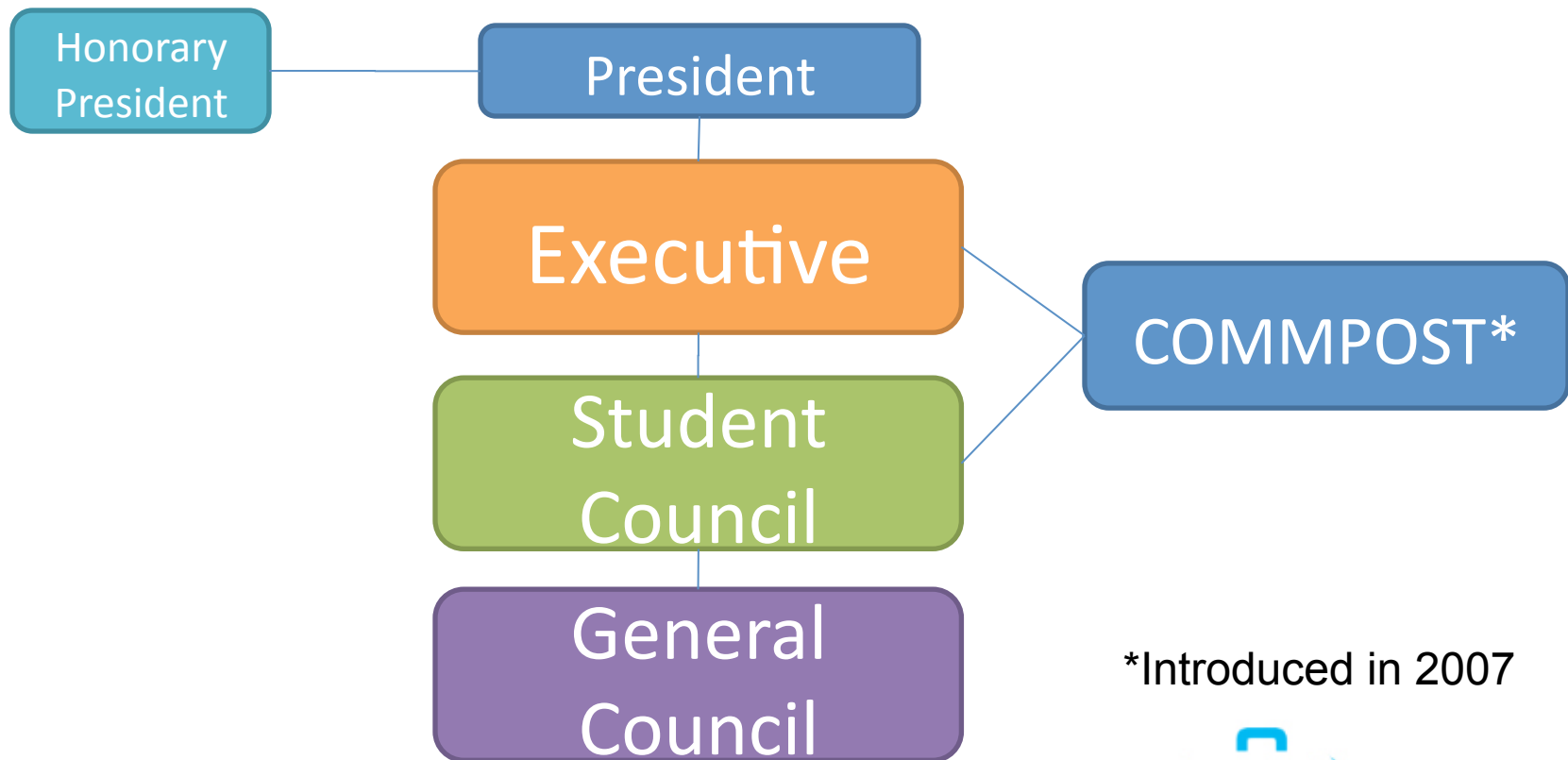
JDC

Me Inc.

Awards Night

→ HISTORY OF THE CUS CONSTITUTION

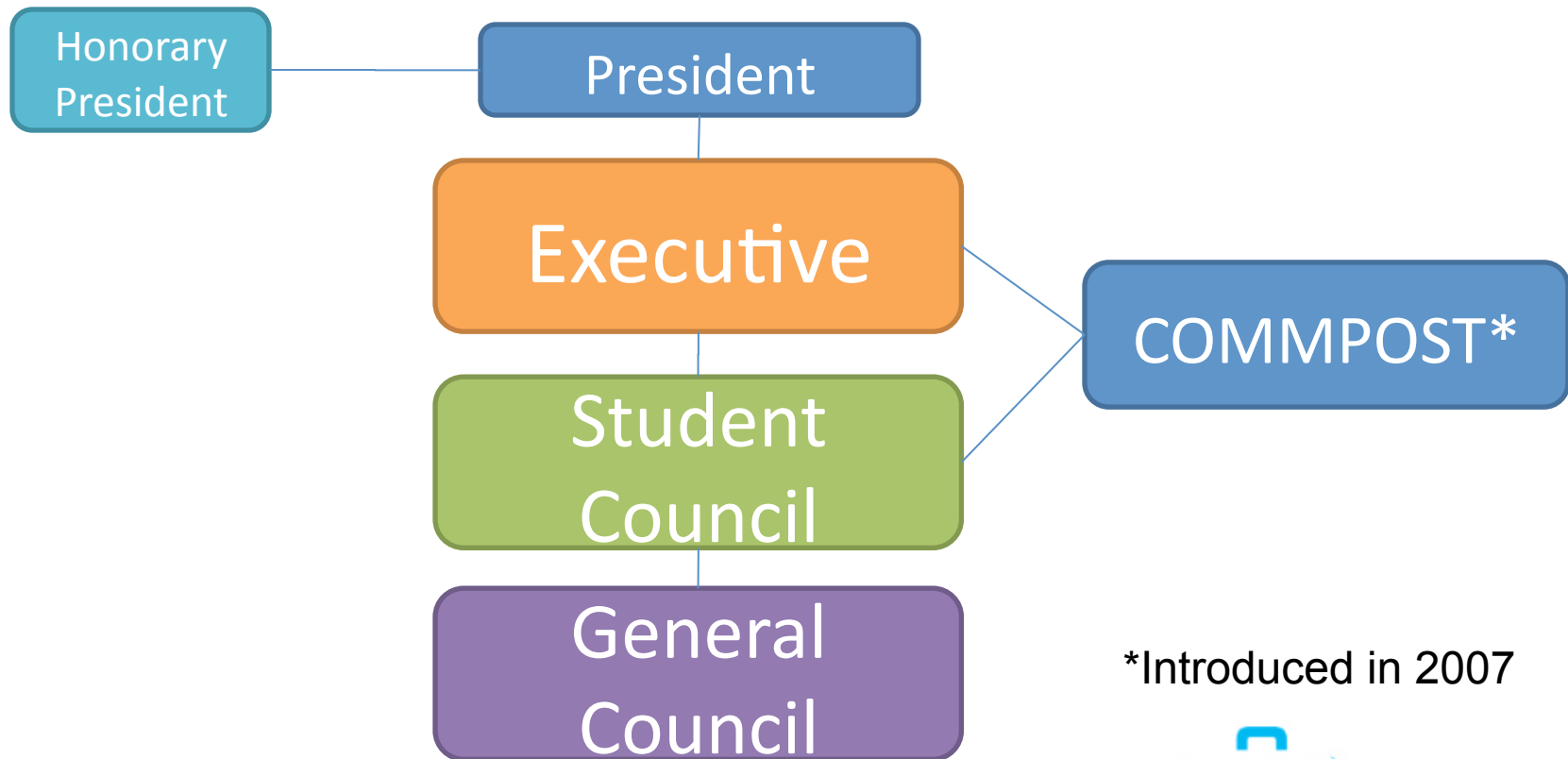
In 2008, issues regarding the accountability of the CUS Structure were raised



*Introduced in 2007

→ HISTORY OF THE CUS CONSTITUTION

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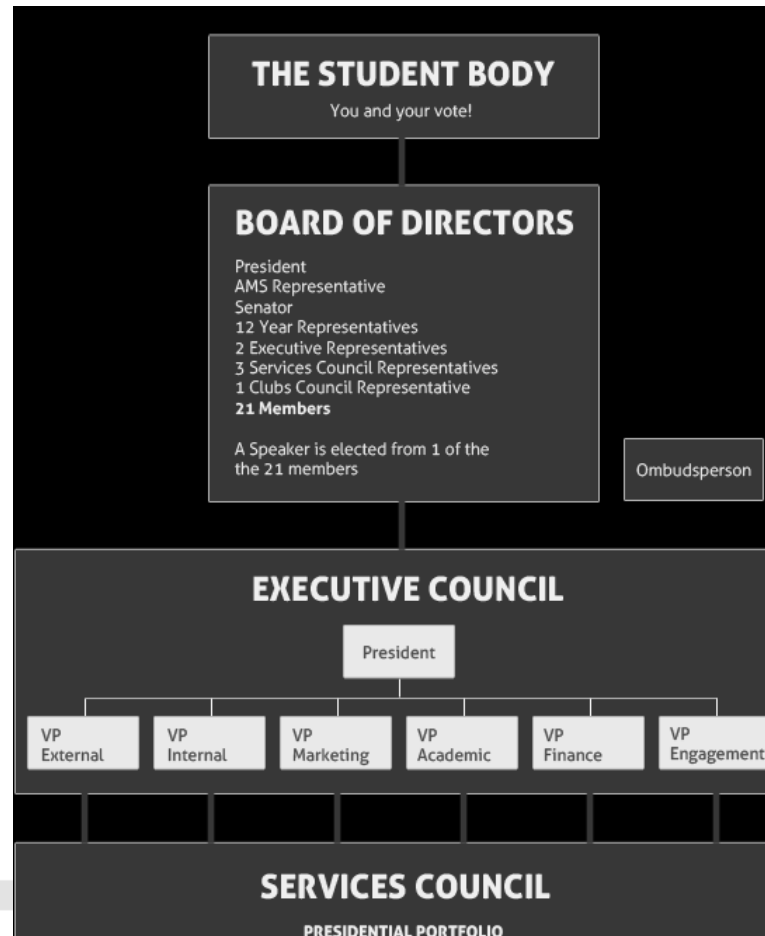


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HISTORY OF THE CUS CONSTITUTION

As a result, a constitutional review was undertaken and a new structure replete with a board was recommended



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→ Purpose of a NPO Board

The Main Focus of an effective NPO Board is oversight, strategic visioning, and the delivery of the organization's mission

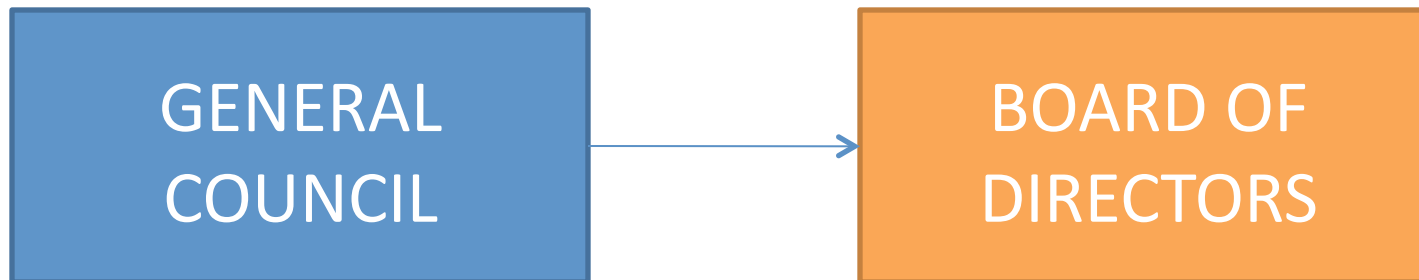
Representation

Accountability/Oversight

Strategic Visioning

→ Representation

On the whole, representation hasn't necessarily improved or worsened; more so it has changed in its format



→ Purpose of a NPO Board

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Representation

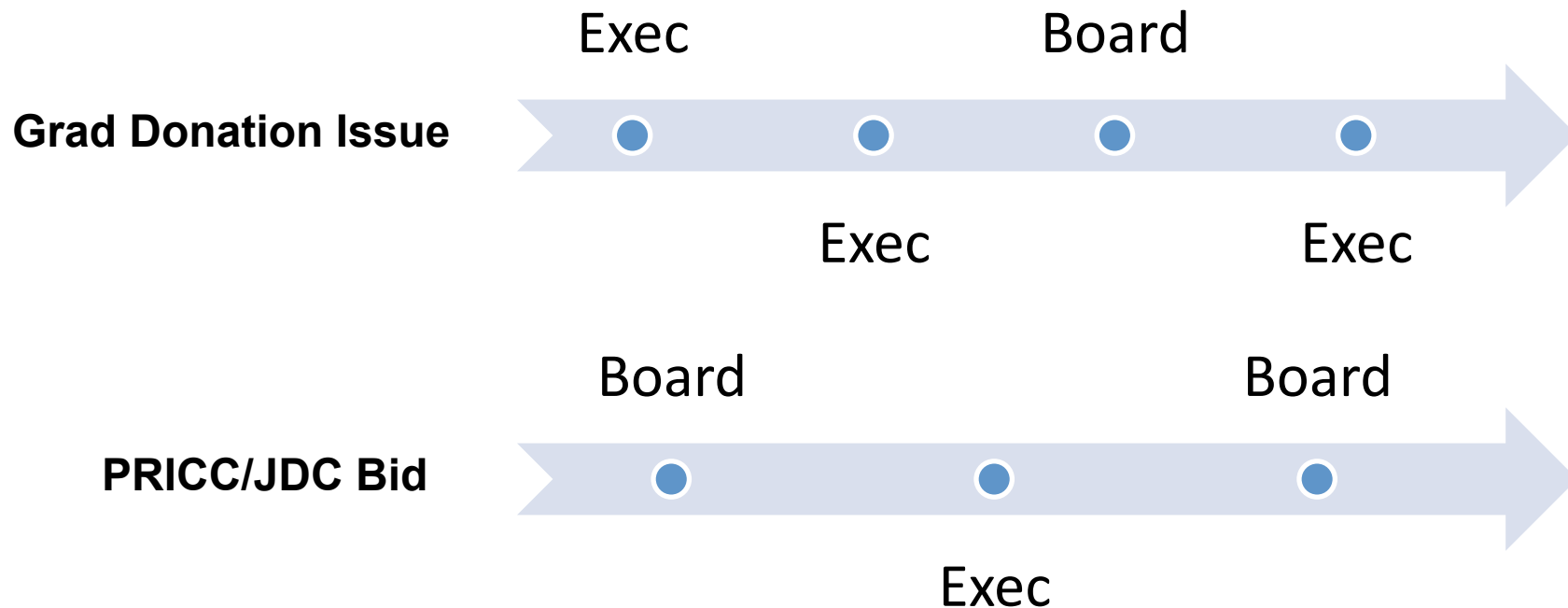


Accountability/Oversight

Strategic Visioning

→ Accountability/Oversight

Ambiguous Delineation of Tasks



Oversight vs. Making decisions over again?

→ Accountability/Oversight

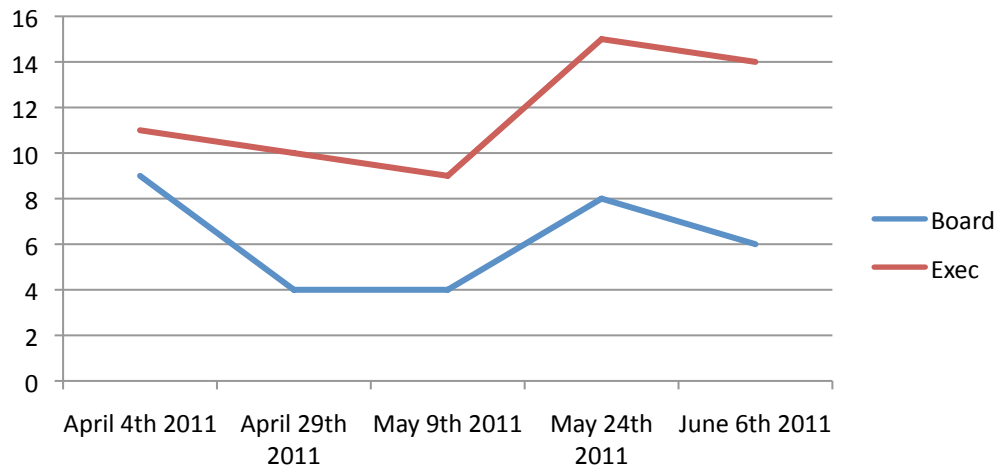
Ambiguous Delineation of Tasks



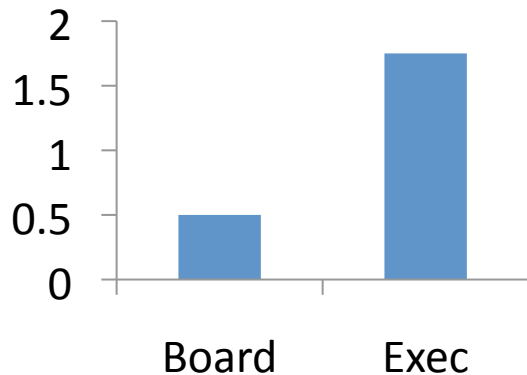
Who exactly is responsible?

→ Accountability/Oversight

Power/Information Asymmetry



Execs Providing more Comments on average during meetings



Execs on Average Have More Years of Experience

→ Purpose of a NPO Board

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Representation



Accountability/Oversight



Strategic Visioning

→ Strategic Visioning

One year terms and turnover rates of 100% make strategic planning difficult

Before 2008

=

After 2008

→ Purpose of a NPO Board

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Representation



Accountability/Oversight



Strategic Visioning



→ Constitutional Reform Issues

Transition!

Policy Gaps

Role of
Speaker

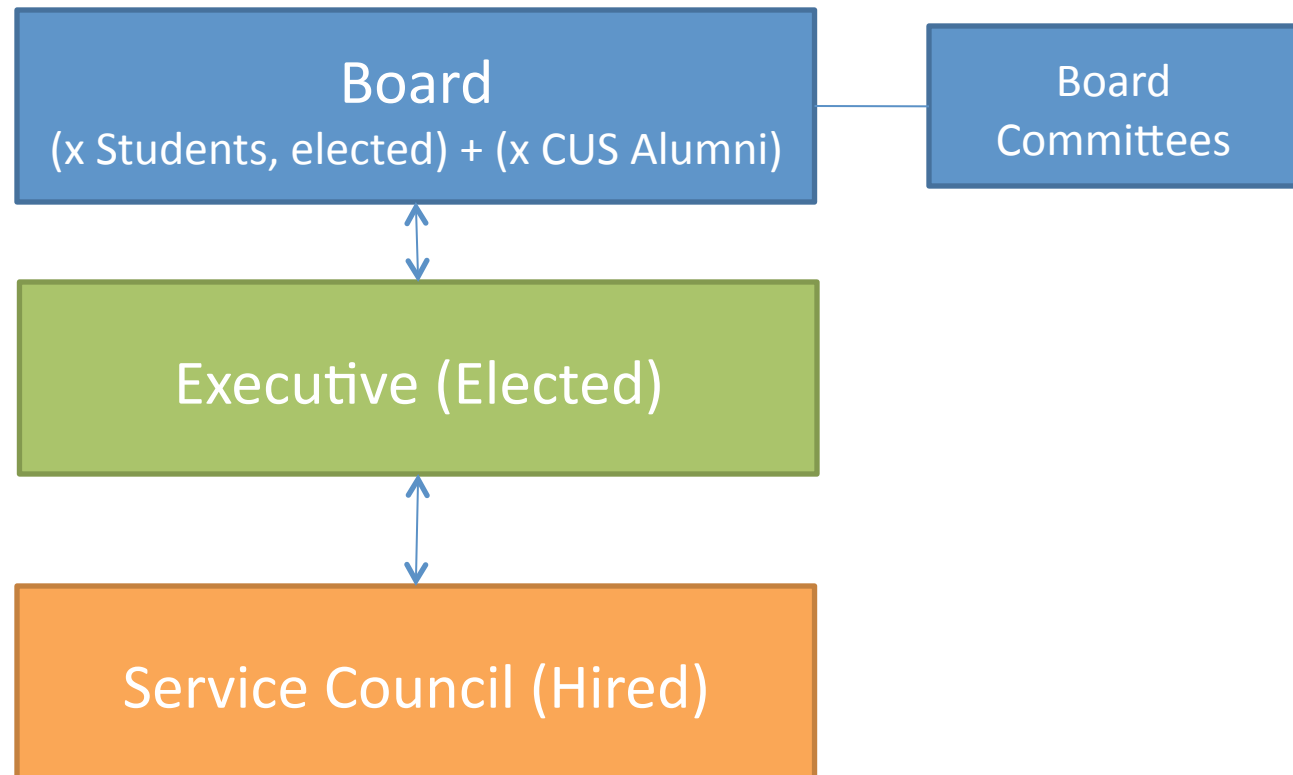
Confusion

→ Next Steps

1. Possible alternative scenarios
2. Create a group to push forward change



→ Alternative Structure



→ Next Steps

Action Item	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12
Pre-Consulting Board Members/ Execs/Alums	■	■									■
Forming Governance Committee		■									■
Interviewing/Collecting Information from CUS Members		■	■								■
Building Draft			■	■							■
Student Consultation				■	■	■					■
Final version of constitution developed						■					■
Referendum Marketing					■	■	■				■
Board Member Recruitment							■	■			■
Turnover/Transition/ Implementation								■	■	■	■
Success!											■

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→ Next Steps

1. Two-Three People to put together Governance Review Committee terms of reference
2. Next meeting, staff the committee
3. Get the wheels moving on making the organization work more effectively!



→ Thanks!

Questions?

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